



# TIPS TO MAKE IT RAIN!

## 1 KEEP IT REAL

Stay authentic by reppin' brands you already use and love.

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## 2 AIM HI-RES

Use your camera's highest quality settings to ensure your content is billboard-ready!

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## 3 TALK THE TALK

While a picture can say a thousand words, a killer caption is key.

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## 4 SEE THE LIGHT

When it comes to capturing a high quality image, natural lighting is the way to go!

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## 5 HERO THE PRODUCT

Make the product shine by snappin' it in its natural habitat.

### POSTS TO SCHEDULE

BRAND / CAMPAIGN	DATE	TIME	PUBLISHED
-----	---/---/---	: : ☀/☾	<input type="checkbox"/>
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### NOTES TO SELF

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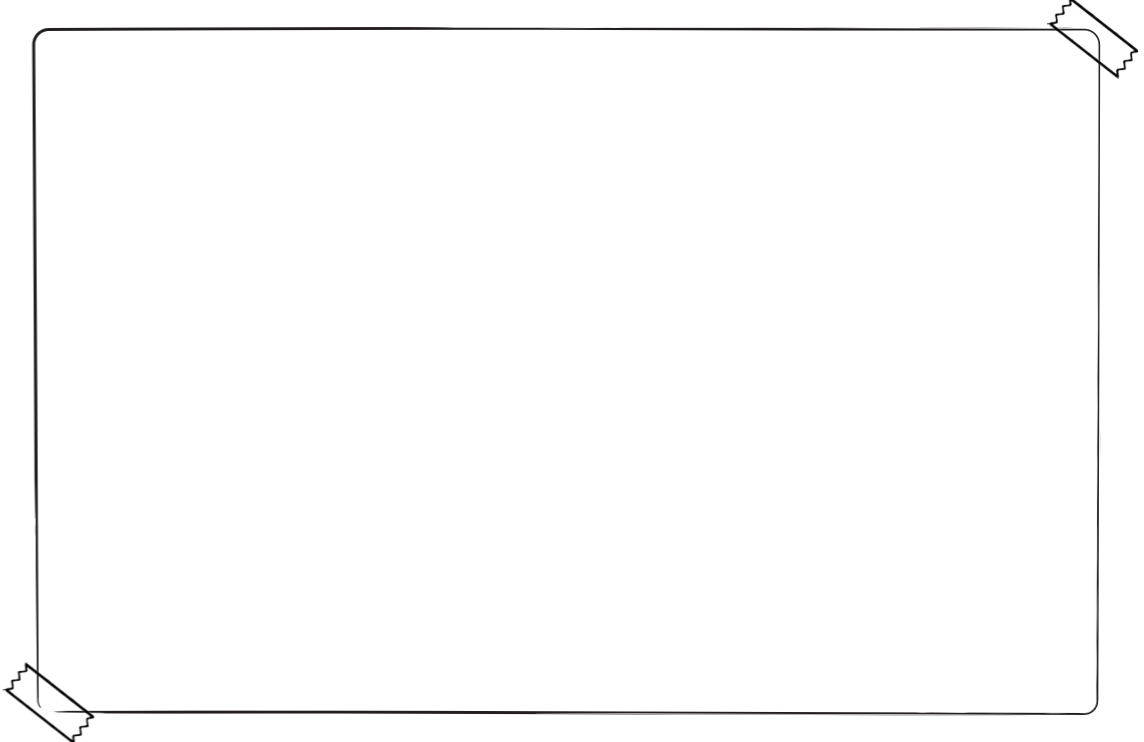
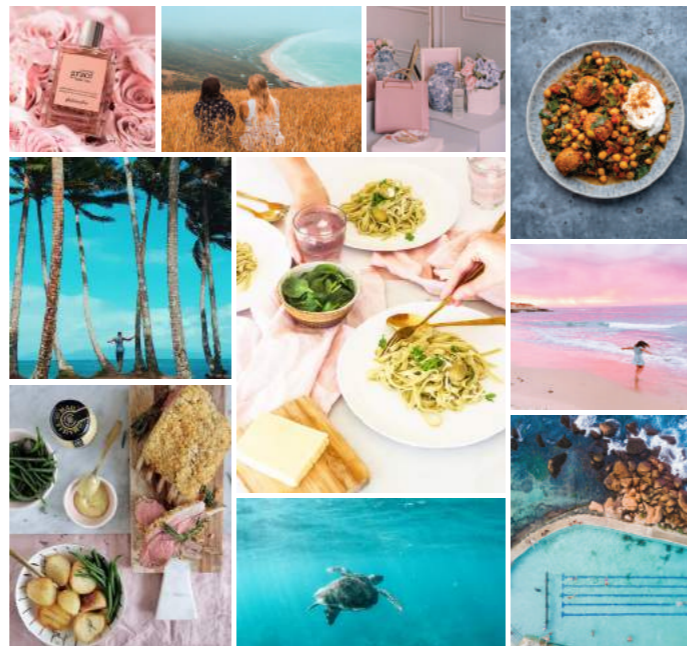
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### INSPO BOARD









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